MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2017/2018

BPS1014 – PSYCHOLOGY

(All Sections / Groups)

6 MARCH 2018

9 A.M – 11.00 A.M
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This question paper consists of **1** page.
2. Answer **ALL** questions.
3. Write your answers in the answer booklet.

ESSAY QUESTIONS [50 MARKS]

Instructions: Answer **ALL** questions. Write your answers in the Answer Booklet.

1. In situations involving operant conditioning, the probability that a given response will occur changes, depending on the consequences that follow it. Explain the nature of these consequences of behaviour by providing **two** examples for each of them.

[10 Marks]

2. Psychology is the science of behaviour and mental processes. It is a broad study which includes many specialty areas. Explain **five** specialty areas of psychology.

[10 Marks]

3. Motivation refers to the drives that propel us to specific directions. Explain primary and psychological motives.

[10 Marks]

4. Stress can have both negative and positive impacts on an individual. Explain the difference between positive and negative stress and provide **four** examples for each of them.

[10 Marks]

5. Social Psychology is a branch of psychology that studies individuals as they interact with others. Explain all these following Social Psychology terms;

    a) Social conformity
    b) Social norms
    c) Deindividuation
    d) Social facilitation
    e) Social loafing

[10 Marks]

End of Paper